

# HOLE-IN-ONE INSURANCE

Increase Sponsorship Revenue, Fan Excitement,  
Publicity And More



## Create Participant Excitement and Big Brand Exposure

Participants take a shot at putting their ball in the hole for a chance to win big prizes, a luxury vehicle, or cash.

### The Keys to Your Success



Take advantage of one of the most well-known marketing engagement opportunities in the world! Generate excitement and media exposure by arranging for participants to take a single golf shot at a nominated hole for a chance to win big prizes, like vacations, luxury vehicles, or cash!

- ▶ A secure risk-transfer solution backed 100% by top-rated insurers means there no risk of monetary loss with a successful Hole-In-One.
- ▶ Engage participants and spectators alike.
- ▶ Offer greater value prizes to individual players or all tournament participants on a fixed budget.
- ▶ Grow brand awareness and visibility to your product, organization or cause.
- ▶ An easily scalable promotional design works with different yardages, numbers of participants and prize values.

### How This Impacts Your Business:



**Whether the event is sponsored by a business, charity, golf course or even an individual person, an Insured Hole-In-One contest adds excitement to your event:**

- ▶ **Magnify Prizes:** Purchasing Hole-In-One Insurance allows for a bigger, more desirable prize to be displayed. Organizers can stretch their marketing dollars to offer prizes such as cars, vacations, and large cash prizes.
- ▶ **Brand Building:** Whether it's a prize payout to a tournament participant or a donation to a local charity, a sponsored successful Hole-In-One puts your brand in the spotlight.
- ▶ **Bottom Line Protection:** With Hole-In-One Insurance in place, you'll sleep easy knowing the financial risk has been eliminated, and your budgets and balance sheets are protected.

## Common Applications



- Charity Events
- Corporate Golf Days
- Professional Tournaments
- Amateur Golf Weekends

## More ways we can help you succeed



Prize Insurance for online/offline games, contests and sweepstakes promotions.

Over Redemption Insurance for coupons, rebates or gift with purchase offers.

Insured skill-based competitions such as hockey scoros, basketball shoots or football kicks.

Contractual Bonus Insurance for corporate or team sponsorship programs.

Event Cancellation insurance to protect costs and expenses or revenues associated with an event.

For more information please visit [insuredcreativity.com](http://insuredcreativity.com)