

Skill-Based Games Insurance

Power Up Your Next Event



Offer Spectacular Prizes For a Fraction Of The Cost

Give your customers an exciting chance to win vacations, luxury vehicles, or huge cash prizes for an affordable premium that would be impossible to offer within a traditional promotional budget.

The Keys to Your Success

A skill-based promotion with large prize payouts maximizes spectator appeal and participation. Insured Creativity's Skill Based Event Insurance provides financial protection, allowing your business to give fans, customers and clients exciting chances to win big with sporting endeavors:

Insured Creativity's Skill-Based Games Insurance benefits you in many ways:

- Bigger prize values for a fraction of the cost.
- Expert promotion strategy and skill-based event design.
- Easily scalable promotional offerings to work within any marketing budget.
- Increased marketing appeal and participation.
- An ultimate budget protector! Eliminates the risk of balance sheet overruns from unexpected payout.
- A secure risk-transfer solution backed 100% by top-rated insurers.

How This Impacts Your Business

Skill Based Event promotions drive marketing, sales and business objectives:

- **Sales Activation:**
 - Link brand interaction to event participation and experience a lift in sales and store or website traffic.
- **Brand Building:**
 - Give customers a reason to interact with your brand and leverage media from sponsored prize winnings!
- **Bottom Line Protection:**
 - With Skill Based Events Insurance in place, you'll sleep easy knowing the financial risk has been eliminated, and your budgets and balance sheets are protected.

COMMON APPLICATIONS

- Hole-in-One
- Hockey Scoro
- Curling Draw to the Button
- Basketball Half-Court Shot
- Football Field Goal Kick
- Soccer Kick

MORE WAYS WE CAN HELP YOU SUCCEED

Cancellation Insurance to ensure that event disruptions don't result in a total financial loss.

Liability Insurance protecting against bodily injury and property damage claims within the sports, entertainment and event space.

Contractual Bonus Insurance for payouts tied to team and athlete performance.

Over Redemption Insurance for coupons, rebates or gift with purchase offers