

Non-Appearance Insurance

When Your Event Relies On A Key Speaker, Performer Or Group, The Risk To Your Bottom Line Is Substantial



Protects From Unforeseen Circumstances

Whether it's a broken down tour bus, a speaker unexpectedly losing their voice, or airport strikes, you can safeguard your event from lost costs and expenses or unrealized revenues with coverage backed 100% by top-rated insurers.

The Keys to Your Success

Non-Appearance Insurance covers the loss of costs and expenses, or revenues that result from the Non-Appearance of any named key individual, performer, speaker or group who are essential to the completion of your event.

With Insured Creativity's Non-Appearance Insurance, you are financially protected against:

- **Travel Delay Complications:**
 - Cancelled flights, strikes, customs delays.
- **Unforeseen Medical Conditions:**
 - Illness, accidental injury, physical inability to perform.
- **Force Majeure:**
 - Any unforeseen circumstances causing Non-Appearance not specifically excluded such as event cancellation due to adverse weather.

How This Impacts Your Business

Non-Appearance Insurance protects from a variety of unforeseen circumstances that most standard policies do not cover.

- **Save Your Event:**
 - Your policy doesn't respond only in the event of cancellation. Coverage is in place should your event be abandoned, postponed, interrupted, or relocated due to Non-Appearance.
- **Bottom Line Protection:**
 - With Non-Appearance Insurance in place you are securing your bottom line and protecting the interests of any capital provider with a secure risk-transfer solution backed 100% by top-rated insurers.

COMMON APPLICATIONS

- Concerts and Tours
- Seminars, Lectures, and Conferences
- Music Festivals
- TV and Film Premiers
- Theatrical Productions
- Corporate Functions and Community Events
- Comedy Shows

MORE WAYS WE CAN HELP YOU SUCCEED

Prize Insurance for online/offline games, contests and sweepstakes promotions.

Over Redemption Insurance for coupons, rebates or gift with purchase offers.

Insured skill-based competitions such as hole-in-ones, hockey scoros, basketball shoots or football kicks.

Contractual Bonus Insurance for corporate or team sponsorship programs.

Event Cancellation insurance to protect costs and expenses or revenues associated with an event.