

Conditional Rebate Insurance

Unleash Your Marketing Creativity With A Promotional Offer Tied Directly To A Sporting Result Or Weather Trigger



Offer Money Back Incentives Linked to Pre-Specified Triggers

Conditional Rebate policies allow businesses to advertise attractive rebate offers without the fear of a potentially large negative impact on the bottom line.

The Keys to Your Success

Conditional Rebate promotions are a great way to drive business and create brand awareness. Insured Creativity experts work with you to create unique, custom promotions with coverage backed 100% by top-rated insurers.

Let Insured Creativity's expertise in Conditional Rebates create the perfect package to maximize your promotion results:

- Guaranteed to protect your budgets and balance sheets.
- Eliminates the need to set aside budget reserves for unexpected rebate payouts.
- Enables you to go to market with high-impact custom promotional offers that your consumers will love and your competitors will envy.
- Allows you to launch large-scale brand offers – across multiple product lines – with peace-of-mind.

How This Impacts Your Business

Conditional Rebate promotions strengthen brand awareness, sales goals and customer loyalty.

- **Increase Sales, Buzz and Brand Loyalty:**
 - Boost your brands media coverage and lift sales activity as snowfall amounts, temperatures or athlete goals approach your payout trigger.
- **Aligned Rebates:**
 - Select a rebate offer that resonates with your business and customers.
- **Bottom Line Protection:**
 - With Conditional Rebate Insurance in place, you'll sleep easy knowing the financial risk has been eliminated, and your budgets and balance sheets are protected.

COMMON APPLICATIONS

- Free winter tires to the first 1000 customers who correctly guess the snowfall for the year
- Prize rewards to registered purchasers when an athlete achieves a performance trigger
- Hot tub rebates if a specific temperature is reached on the first day of winter
- Free team gear to consumers who successfully selected the Sweet 16 of an NCAA tournament

MORE WAYS WE CAN HELP YOU SUCCEED

Cancellation Insurance to ensure that event disruptions don't result in a total financial loss.

Liability Insurance protecting against bodily injury and property damage claims within the sports, entertainment and event space.

Participant Accident Insurance to provide essential financial support for participants, volunteers and directors injured during events.

Contractual Bonus Insurance for payouts tied to team and athlete performance.