SKILL BASED EVENTS

Power Up Your Next Event

Offer Spectacular Prizes For A Fraction Of The Cost

Give your customers an exciting chance to win vacations, luxury vehicles, or huge cash prizes for an affordable premium that would be impossible to offer within a traditional promotional budget.

The Keys to Your Success

A skill-based promotion with large prize payouts maximizes spectator appeal and participation. Insured Creativity's Skill Based Event Insurance provides financial protection, allowing your business to give fans, customers and clients exciting chances to win big with sporting endeavors:

▸ Bigger prize values for a fraction of the cost.

▸ Expert promotion strategy and skill-based event design.

▸ Easily scalable promotional offerings to work within any marketing budget.

▸ Increased marketing appeal and participation.

▸ An ultimate budget protector! Eliminates the risk of balance sheet overruns from unexpected payout.

▸ A secure risk-transfer solution backed 100% by top-rated insurers.

How This Impacts Your Business:

Skill Based Event promotions drive marketing, sales and business objectives:

▸ **Sales Activation:** Link brand interaction to event participation and experience a lift in sales and store or website traffic.

▸ **Brand Building:** Give customers a reason to interact with your brand and leverage media from sponsored prize winnings!

▸ **Bottom Line Protection:** With Skill Based Events Insurance in place, you'll sleep easy knowing the financial risk has been eliminated, and your budgets and balance sheets are protected.

Common Applications

Basketball Half-Court Shot

50-yard Football Kick

Hockey Scoro

Curling Draw to the Button

Hole In One

More ways we can help you succeed

Prize Insurance for online/offline games, contests and sweepstakes promotions.

Over Redemption Insurance for coupons, rebates or gift with purchase offers.

Contractual Bonus Insurance for corporate or team sponsorship programs.

Event Cancellation insurance to protect costs and expenses or revenues associated with an event.

For more information please visit insuredcreativity.com