

# EVENT CANCELLATION

Safeguarding your events against unpredictable circumstances is a wise investment and smart business practice.



## Protect Your Event, And Your Business

No matter how much time and effort you put into formulating a foolproof plan, it can still be derailed by circumstances out of your control. By insuring your event against unforeseen perils you can protect your financial investment.

### The Keys to Your Success



When disaster strikes, Event Cancellation Insurance protects finances associated with an event. You can rest easy knowing a rock-solid, legally binding insurance policy is in place to protect your bottom line.

- ▶ **Avoid Disaster:** There are always circumstances out of your control. Event Cancellation Insurance protects against perils such as adverse weather, structure damage and terrorism.
- ▶ **Protect the Bottom Line:** Event risks can impact your balance sheet like any other business risk. Event Cancellation Insurance protects the revenues, or costs and expenses associated with an event.
- ▶ **Enjoy Peace of Mind Security:** Event Cancellation Insurance through Insured Creativity is 100% backed by Lloyd's, ensuring your budget or earnings are protected with the highest levels of security.

### How This Impacts Your Business:



There are always circumstances out of your control. Event Cancellation Insurance protects against various perils such as:

- ▶ Adverse Weather
- ▶ Natural catastrophe
- ▶ Utilities failure
- ▶ Structure damage
- ▶ Terrorism
- ▶ National mourning

### Common Applications



- Sporting Events and Competitions
- Tradeshows, Conferences and Lectures
- Carnivals, Festivals and Fairs
- Film, TV and Premiers
- Concerts and Tours
- Corporate Functions and Community Events
- Weddings, Bar Mitzvahs, Christenings and Memorials
- Theatrical Productions
- Private Social Events

### More ways we can help you succeed



- Prize Insurance for online/offline games, contests and sweepstakes promotions.
- Contractual Bonus Insurance for corporate or team sponsorship programs.
- Over Redemption Insurance for coupons, rebates or gift with purchase offers.
- Insured skill-based competitions such as hole-in-ones, hockey scoros, basketball shoots or football kicks.

For more information please visit [insuredcreativity.com](http://insuredcreativity.com)